Control Your ID: A Component of Legal and Financial Assist

Prevention of ID Theft and Monitoring
Control Your ID uses IDveritas™ technology to insert a verification step between an application and its approval that detects potential fraud, notifies both the organization and the consumer and enables either side to stop identity theft from proceeding. Effective far beyond traditional credit bureau monitoring, IDveritas™ also works with banking, insurance, employment, housing and other types of transactions such as medical or government records which lack effective fraud prevention tools today.

What is IDveritas™?
Control Your ID uses IDveritas™ technology to insert a verification step between an application and its approval that detects potential fraud, notifies both the organization and the consumer and enables either side to stop identity theft from proceeding. Effective far beyond credit bureau monitoring, IDveritas™ also works with banking, insurance, employment, housing and other types of transactions such as medical or government records which lack effective fraud prevention tools today.

How IDveritas™ Works
The world identifies you through your identity information like your name and your social security number. These personal identity components (PICs) may be unique to you like your cellular telephone number or shared with others like your country. When combined with your unique history, these PICs define create your unique identity profile.

Your identity profile is unique but individual PICs such as your date of birth and country are shared by other people. Some PICs like your e-mail and home or work telephone numbers may change over time or may belong to others at different times.

When you enroll in Control Your ID your identity profile and identity threat history are securely stored in the IDveritas™ database along with those of other enrolled individuals. Organizations such as insurers, cell phone providers, creditors, banks, hospitals, and schools submit identity profiles to IDveritas™ when they wish to verify an identity as part of conducting a transaction.

Existing credit monitoring technology is largely limited to detecting activity involving creditors, cell phone providers, and utilities. These make up only an estimated 12% of identity transactions. If an organization that doesn’t use credit reports conducts a transaction involving your identity it will not be detected by credit monitoring. The IDveritas™ network monitors transactions involving these organizations plus many more such as employers, hospitals, schools, insurers, and government agencies that don’t typically use credit reports.

IDveritas™ matches the identity profiles submitted by organizations to those of consumers and determines which PICs match and which do not. IDveritas™ reports identity profile matches to both the consumer and the organization. Both sides learn which PICs did not match or were missing, indicating
potential fraud. Control Your ID tells you the purpose of the transaction and the organization about your identity threat history. IDveritas™ is the only identity protection system that does this.

With IDveritas™ you have the power to stop a transaction if there is fraud. Both you and the organization are told how to reach one another based on your contact preferences. Your privacy is protected because Control Your ID never shares any of your other personal information. You can update your profile at any time if information such as your home address or contact preferences change. Only IDveritas™ allows this.

**Information**
Each day brings new scams and warnings that threaten all consumers, data breaches that affect specific groups, and IDveritas alerts specific to the registered employee. This information is e-mailed directly to registered employees. Reminders of constructive actions employees can take are also e-mailed to them. An example of such an e-mail is shown below:

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**From:** client.notification@relydata.com  [mailto:client.notification@relydata.com]
**Sent:** Tuesday, August 07, 2012 12:50 AM
**To:** Subject: It's time to review your credit report with CRANE
**Importance:** High

**Dear Employee's Name,**

Control Your ID has determined that you are eligible to retrieve the following free credit report:

**TransUnion on Jul 31, 2012**

We recommend that you retrieve your free credit report(s) today and evaluate the contents carefully. The entire process should take less than 5 minutes and greatly helps in the protection of your identity against fraud or errors that can hurt your credit and have a severe impact on your financial well-being.

Please click on the following link to go directly to the Control Your ID utility or enter the following into your web browser's address bar:

https://www.RelyData.com/controlyourIDStore/Login.aspx

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Control Your ID
A RelyData™ Identity Theft Solution
Restoration
If preventative measures fail, Control Your ID offers restoration of your stolen identity by an identity theft and credit fraud specialist. Their specialists have an average of 11 years of experience dealing with fraud victims and the credit reporting industry.

Employees who are registered with Control Your ID and suspect that their identity has been stolen are encouraged to telephone Control Your ID. Control Your ID will help the employee determine whether or not a theft has occurred. If so, Control Your ID will instruct the employee to

- File a police report.
- Sign and date a limited Power of Attorney in the presence of a notary public which will allow Control Your ID to take action on the employee’s behalf.
- Sign and date a completed Identity Theft Affidavit in the presence of a notary public.

With that essential paperwork completed, Control Your ID will full investigate the theft and work with those accounts impacted to restore the employee's identity to its pre-theft status.

How Employees Register for Control Your ID
Employees simply register for Control Your ID through their WPO-provided Web site. Employees may register themselves and their household family members. After registering, employees are able to view a dashboard of activity and receive periodic e-mails with information or alerts.